

Morgan L. Davis

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Business (248) 971-9464 mldavis1015@gmail.com

MARKETING & PROMOTIONS SPECIALIST

Software Skills: Microsoft Word, PowerPoint and Excel, Internet, Social Media

SKILLS THROUGH EXPERIENCE & EDUCATION

- ✓ Displays leadership in a teamwork environment
- ✓ Demonstrates excellent written and verbal communication
- ✓ Adjusts to change easily
- ✓ Energetic presenter
- ✓ Organized and prepared for written and physical activities
- ✓ Attentive and empathetic listener
- ✓ Active and involved role-model

EDUCATION

Howard University	Washington, DC	August 2021- Present
<ul style="list-style-type: none">• Major: International Business with a focus on Supply Chain Management• Projected Graduation: 2025		
Emery Heights Fashion Institute	Washington, DC	August 2021-Present
<ul style="list-style-type: none">• Tailoring and Alterations		
Harvard College	Cambridge, MA	May 2020 to June 2020
<ul style="list-style-type: none">• Entrepreneurship in Emerging Economies• Negotiation Style & Strategies		
Academy of Art University	San Francisco, CA	Feb 2020-April 2020
<ul style="list-style-type: none">• Fashion Construction• Fashion Merchandising		

PROFESSIONAL EXPERIENCE

Freelance Social Media Coordinator <i>(I Eat Super!)</i>	<i>Remote</i>	September 2021- Present
<ul style="list-style-type: none">• Creates social media and marketing strategies to promote the business on various social media platforms• Assists in the creation and editing of written, video and photo content• Maintains a unified brand voice across various platforms• Collaborates with marketing to create a social media calendar		
Lynn Celeste- Fashion Designer	<i>Chandler, AZ</i>	June 2021- Present
<ul style="list-style-type: none">• Serves as Creative Director of fashion line• Designs collections consistent with the company's brand and mission• Creates social media and marketing strategies to promote the business on various social media platforms• Directs branding and creative vision for Lynn Celeste• Creates campaigns that contribute of promote sustainability or social justice efforts• Sources materials from sustainable sources		
Magnolia Hair Extensions- Owner	<i>Chandler, AZ</i>	March 2020-Present
<ul style="list-style-type: none">• Own the online business that supplies luxury human hair and hair accessories• Creates social media and marketing strategies to promote the business on various social media platforms• Directs branding and creative vision for Magnolia Hair Extensions• Responds to customer orders and ensures delivery of purchases		
Production Assistant <i>I Eat Super (Fox 2 News)</i>	<i>Southfield, MI</i>	May 2017
<ul style="list-style-type: none">• Carried and assisted with presentation set up for Chef Evelyn• Organized display tables on production TV set• Assisted with tear down and clean up after event		

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- Organized and maintain storage of equipment and collateral

ACADEMIC ACTIVITIES & RECOGNITION

Professional Achievements:

- **PNC Center for Entrepreneurship HU Empower Pitch Competition Winner**
Awarded a \$1,000 grant from the Steve Madden Fund
- **Participation in Impactful Pop-up Shops**
Sponsored by the PNC Center for Entrepreneurship and during HU Entrepreneur Week, connecting me with a wider audience and vibrant business community
- **Steve Madden Retail Bootcamp with BRAG**